

## **What We Use**

### **Putting messages before the medium (MBM)**

- . image design
- . environments
- . digital media
- . screen production

## **Image Design**

Attractive, innovative and consistent designs have always been the core of everything that we do. Our focus is on creating a vibrant look and feel that supports your brand identity and personality.

### **We Offer:**

- . Advertising design
- . Brand management systems (BMS)
- . Brand 'cosmetic surgery' (BCS)
- . Print production
- . Photography
- . Visual identity design and application

## **Creating the Ultimate Environment**

Whether it is a modernistic image or a more traditional approach you desire, we at M.B.A are able to engage an extensive range of methods including: environment simulations, lighting effects and soundscape designs.

Our team is always striving to discover new modes of capturing the imagination of your target audience - We endeavor to open the door to unimagined possibilities so that you will be able to accomplish your goals.

### **We offer:**

- . Creative scoping
- . Design visualization, implementation and construction
- . Project scoping
- . Production:
  - video
  - multimedia
  - web
  - 'soundscapes'
  - lighting effects
  - 3 D visualization

## **Digital Media**

With today's technological advancement, companies can now reach out to global consumers instead of being restricted by geographical limitations through the use of such conventional mediums as radios and print materials in a specific country.

Time and distance, great barriers in the past, are now almost non-existent. Thus, advertising and marketing resources can be specifically utilized, aiding your company in cutting down on operating costs. The fact is, net presence will aid your company in gaining a competitive edge over your competitors.

Creating fast, user friendly and highly reliable digital media is our forte. At M.B.A, we focus on creating online strategies and designing the functionality and overall framework for your websites.

### **We offer:**

- . Business web solutions
  - Content management
  - E-strategies
  - E-security
  - Front-end interface design
  - Web development
  - Web infrastructure
  - Web trends
  - Web cast events
- . Intranet sites
- . Interactive multimedia
  - Animation
  - Business presentation
  - CD ROM/CD Business card
  - Induction program
  - Kiosk communication
  - Sales presenter/tools
  - Training programs
  - 3D Design

## **Screen Production**

‘Seeing is believing’. This is especially true in the society we live in today, where visual impact is required to capture the attention of your target audience. Often, film and video touch the emotions of your audience better than any other medium. On screen, a powerful image and storyline is a magical experience that leaves a lasting impact. As the saying goes, a picture paints a thousand words.

### **We Offer:**

- . DVD/VCD interactive video
- . Film
- . Tape/slide audiovisuals
- . Video (corporate, product, training)